



2023-2024 Concert Season

Program Advertisement & Concert Sponsorship

Now in its 52nd season, the Pensacola Civic Band is dedicated to providing quality and entertaining music for the Pensacola community and surrounding areas. With continued support from Pensacola State College, the Pensacola Civic Band has been a thriving source of music, education, and entertainment and is working to continue that tradition of excellence for years to come.

This season we are excited to have received a grant from ACE Pensacola and Foo Foo Fest to bring Broadway star Megan Hilty to Pensacola during the 10th Annual Foo Foo Festival held November 2-13, 2023. In addition to our fall concert, we will have our Christmas at the College concerts, "A Night at the Opera" concert in April 2024, and The 9th Annual Pensacola Memorial Day Concert. We look forward to this season as we build on the legacy of The Pensacola Civic Band, the oldest community band in Northwest Florida, and we cannot do it without your help.

Businesses in our community are a vital part of maintaining the excellence the Pensacola Civic Band is known for and works to continue to provide. In addition to ticket sales and patrons to our concerts, the proceeds raised from ads and sponsorships help to fund the band's programs, scholarships, education efforts and the operations of the Civic Band. The Pensacola Civic Band is endeavoring to expand our education and entertainment efforts each year. This is not possible without the generous support of the companies and businesses within our community. Your tax-deductible sponsorship will go a long way to help us reach our goals, provide quality entertainment, and educational opportunities.

There are three ways to sponsor The Pensacola Civic Band. These ways listed below offer opportunities to promote your business while showing your support for the arts in Pensacola and the Pensacola Civic Band. Sponsorships and advertisements purchased now will be for the 2023-2024 season of the Pensacola Civic Band. Designs and graphics may be changed for the Fall and Spring concert programs. Have questions? Please contact our Marketing Director, Lewis Garvin, and he can answer them. Thank you for your consideration in sponsoring The Pensacola Civic Band's 52nd Season and being a partner to great music in Northwest Florida!

Program Advertisement

- Program ads are available at various rates ranging from \$150 to \$300 for the full season
- Program is full color, 8.5" H x 5.5" W
- Available sizes are 1/4 page, 1/2 page, and full page (inside covers and back cover available)

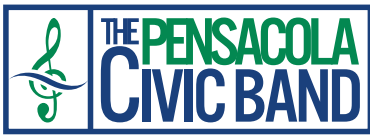
Corporate Sponsor

- Printed in all programs as corporate sponsor and mentioned at all concerts
- Ad placement for the Saenger Theatre concert programs in the Fall and Spring
- Listed on sponsor page of the Pensacola Civic Band website and column ad on the website with link to your website.
- Two complimentary tickets to both the Fall and Spring concerts.

Season Sponsor

- Highlighted and headlined on poster, programs, social media, website and concert narration as the season sponsor
- Full page ad for the Saenger Theatre concert program in the Fall and Spring
- Listed on sponsor page of the Pensacola Civic Band website
- Column ad and homepage scroller ad on the website with link to your website.
- Four complimentary tickets to both the Fall and Spring concerts.

The Pensacola Civic Band is a 501(c)(3) organization



Advertisement & Sponsor Form

This form is for the rest of the 52nd season of The Pensacola Civic Band. Please fill out the form below and make your indication of the level of sponsorship you wish to give. The Pensacola Civic Band programs are printed for both concerts we have at the Saenger Theatre. Thank you for your consideration in sponsoring the Pensacola Civic Band.

This form is available online at www.pensacolacivicband.org

***** DEADLINE FOR INFORMATION: October 20, 2023 *****

Business Name _____
Contact Person _____ Phone _____
Address _____
City _____ ST _____ ZIP _____
Email Address _____
Website _____

Please fill out form and mail, fax, or email to:

Pensacola State College
Attn: Doug Holsworth, PCB
1000 College Blvd.
Pensacola, FL 32504

Email: marketing@pensacolacivicband.org

Fax: 850-484-1835

*****Make checks Payable to: Pensacola Civic Band*****

Program Ad

_____ Full Page (Back Cover)	\$300
_____ Full Page (Inside Cover)	\$275
_____ Full Page	\$225
_____ 1/2 Page	\$175
_____ 1/4 Page	\$125

Corporate Sponsor

_____ Silver Sponsor	\$375
1/4 page program ad	
_____ Gold Sponsor.....	\$500
1/2 page program ad	

Season Sponsor - \$1,000

Highlighted and headlined on each poster, graphic, program, social media post, website and concert narration as the season sponsor

Full page ad in each Saenger Theatre concert

Listed on the website as a season sponsor, column ad and homepage scroller ad on website linking to your website or offer.

Four complimentary tickets to each Saenger Theatre concert.

Please submit artwork and technical/layout questions to program designer:

Lewis Garvin | marketing@pensacolacivicband.org