



2024-2025 Concert Season

# Program Advertisement & Concert Sponsorship

Now in its 53rd season, the Pensacola Civic Band is dedicated to providing quality and entertaining music for the Pensacola community and surrounding areas. With continued support from Pensacola State College, the Pensacola Civic Band has been a thriving source of music, education, and entertainment and is working to continue that tradition of excellence for years to come.

This season we are proud to present a lineup of exciting concerts. These include “Women of Note” in November, “Christmas at the College” in December, a centennial celebration of the Historic Pensacola Saenger Theatre in April 2025, and the 10th Annual Pensacola Memorial Day Concert in May 2025. As we look forward to this season, we remain committed to building on the legacy of the Pensacola Civic Band, the oldest community band in Northwest Florida. However, we cannot do it without your continued support.

Businesses in our community are a vital part of maintaining the excellence the Pensacola Civic Band is known for, helping us continue providing music, education, and entertainment. In addition to ticket sales and concert patrons, the proceeds raised from ads and sponsorships help fund the band’s programs, scholarships, education efforts, and overall operations. With your tax-deductible sponsorship, we can achieve our goals, provide quality entertainment, and enhance educational opportunities.

There are three ways to sponsor the Pensacola Civic Band. These opportunities will promote your business while supporting the arts and the Pensacola Civic Band. Sponsorships and advertisements purchased now will apply to the 2023-2024 season. Designs and graphics can be changed for both the Fall and Spring concert programs. For questions, please contact our Marketing Director, Lewis Garvin, who will be happy to assist you.

Thank you for your consideration in sponsoring the Pensacola Civic Band’s 53rd season and being a partner in supporting great music in Northwest Florida!

## Program Advertisement

- Program ads are available at various rates ranging from \$150 to \$300 for the full season
- Program is full color, 8.5” H x 5.5” W
- Available sizes are 1/4 page, 1/2 page, and full page (inside covers and back cover available)

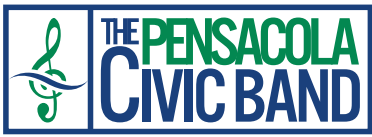
## Corporate Sponsor

- Printed in all programs as corporate sponsor and mentioned at all concerts
- Ad placement for the Saenger Theatre concert programs in the Fall and Spring
- Listed on sponsor page of the Pensacola Civic Band website and column ad on the website with link to your website.
- Two complimentary tickets to both the Fall and Spring concerts.

## Season Sponsor

- Highlighted and headlined on poster, programs, social media, website and concert narration as the season sponsor
- Full page ad for the Saenger Theatre concert program in the Fall and Spring
- Listed on sponsor page of the Pensacola Civic Band website
- Column ad and homepage scroller ad on the website with link to your website.
- Four complimentary tickets to both the Fall and Spring concerts.

*The Pensacola Civic Band is a 501(c)(3) organization*



# Advertisement & Sponsor Form

This form is for the entire 53rd season of The Pensacola Civic Band. Please fill out the form below and make your indication of the level of sponsorship you wish to give. The Pensacola Civic Band programs are printed for both concerts we have at the Saenger Theatre. Thank you for your consideration in sponsoring the Pensacola Civic Band.

This form is available online at [www.pensacolacivicband.org](http://www.pensacolacivicband.org)

**\*\*\* DEADLINE FOR INFORMATION: October 25, 2024 \*\*\***

Business Name _____
Contact Person _____ Phone _____
Address _____
City _____ ST _____ ZIP _____
Email Address _____
Website _____

**Please fill out form and mail, fax, or email to:**

Pensacola State College  
Attn: Doug Holsworth, PCB  
1000 College Blvd.  
Pensacola, FL 32504

**Email:** [marketing@pensacolacivicband.org](mailto:marketing@pensacolacivicband.org)

**Fax:** 850-484-1835

*\*\*\*Make checks Payable to: **Pensacola Civic Band**\*\*\**

**Program Ad**

_____ Full Page (Back Cover) .....	\$300
_____ Full Page (Inside Cover) .....	\$275
_____ Full Page .....	\$225
_____ 1/2 Page .....	\$175
_____ 1/4 Page .....	\$125

**Corporate Sponsor**

_____ Silver Sponsor .....	\$375
1/4 page program ad	
_____ Gold Sponsor.....	\$500
1/2 page program ad	

**Season Sponsor - \$1,000**

Highlighted and headlined on each poster, graphic, program, social media post, website and concert narration as the season sponsor
Full page ad in each Saenger Theatre concert
Listed on the website as a season sponsor, column ad and homepage scroller ad on website linking to your website or offer.
Four complimentary tickets to each Saenger Theatre concert.

**Please submit artwork and technical/layout questions to program designer:**

*Lewis Garvin | [marketing@pensacolacivicband.org](mailto:marketing@pensacolacivicband.org)*