

2025-2026 Concert Season

Program Advertisement & Concert Sponsorship

Now in its 54th season, the Pensacola Civic Band continues its proud tradition of providing quality, entertaining, and inspiring music for the Pensacola community and surrounding areas. With the continued support of Pensacola State College, the Pensacola Civic Band thrives as a vital source of music, education, and cultural enrichment, and we are committed to carrying that tradition forward for years to come.

This season brings an exciting lineup of concerts: “Southern State of Mind” in the fall, “Christmas at the College” in December, “Rituals” in the spring of 2026, and our signature “Annual Pensacola Memorial Day Concert” in May 2026. As we celebrate this season, we remain dedicated to building upon the legacy of the Pensacola Civic Band—the oldest community band in Northwest Florida. But we cannot do it without your support.

Local businesses play a crucial role in maintaining the excellence the Pensacola Civic Band is known for, helping us provide music, education, and entertainment to our region. In addition to ticket sales and concert patrons, proceeds from advertisements and sponsorships help fund scholarships, education initiatives, and overall operations. With your tax-deductible sponsorship, you’ll not only promote your business but also help us continue enhancing lives through music.

There are three ways to sponsor the Pensacola Civic Band. These opportunities allow you to connect with audiences while supporting the arts and ensuring the future of community music in Pensacola. Sponsorships and advertisements purchased now will apply to the 2025–2026 season. Designs and graphics can be updated for both the fall and spring programs. For questions, please contact our Marketing & Communications Director, Lewis Garvin, who will be happy to assist you.

Thank you for considering sponsorship of the Pensacola Civic Band’s 54th season and for being a partner in keeping great music alive in Northwest Florida!

Program Advertisement

- Program ads are available at various rates ranging from \$150 to \$300 for the full season
- Program is digital, full color, and will include links
- Program advertisers will also receive mentions on social media as well as website ad placement.
- Available sizes are 1/4 page, 1/2 page, and full page (inside covers and back cover available)

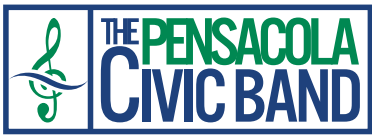
Corporate Sponsor

- Placed in all programs as corporate sponsor and mentioned at all concerts
- Ad placement for the Saenger Theatre concert digital programs in the Fall and Spring
- Listed on sponsor page of the Pensacola Civic Band website and column ad on the website with link to your website.
- Two complimentary tickets to both the Fall and Spring concerts.

Season Sponsor

- Highlighted and headlined on poster, programs, social media, website and concert narration as the season sponsor
- Full page ad for the Saenger Theatre concert digital program in the Fall and Spring
- Listed on sponsor page of the Pensacola Civic Band website
- Column ad and homepage scroller ad on the website with link to your website.
- Four complimentary tickets to both the Fall and Spring concerts.

The Pensacola Civic Band is a 501(c)(3) organization



Advertisement & Sponsor Form

This form is for the entire 54th season of The Pensacola Civic Band. Please fill out the form below and make your indication of the level of sponsorship you wish to give. The Pensacola Civic Band digital programs are put together for both concerts we have at the Saenger Theatre. Thank you for your consideration in sponsoring the Pensacola Civic Band.

This form is available online at www.pensacolacivicband.org

*** **DEADLINE FOR INFORMATION:** October 27, 2025 ***

Business Name _____
Contact Person _____ Phone _____
Address _____
City _____ ST _____ ZIP _____
Email Address _____
Website _____

Please fill out form and mail, fax, or email to:

Pensacola State College
Attn: Doug Holsworth, PCB
1000 College Blvd.
Pensacola, FL 32504

Email: marketing@pensacolacivicband.org

Fax: 850-484-1835

****Make checks Payable to: **Pensacola Civic Band******

☐ **Program Ad**

_____ Full Page (Back Cover)	\$300
_____ Full Page (Inside Cover)	\$275
_____ Full Page	\$225
_____ 1/2 Page	\$175
_____ 1/4 Page	\$125

☐ **Corporate Sponsor**

_____ Silver Sponsor	\$375
_____ 1/4 page program ad	
_____ Gold Sponsor	\$500
_____ 1/2 page program ad	

☐ **Season Sponsor - \$1,000**

Highlighted and headlined on each poster, graphic, program, social media post, website and concert narration as the season sponsor

Full page ad in each Saenger Theatre concert

Listed on the website as a season sponsor, column ad and homepage scroller ad on website linking to your website or offer.

Four complimentary tickets to each Saenger Theatre concert.

Please submit artwork and technical/layout questions to program designer:

Lewis Garvin | marketing@pensacolacivicband.org